

HI. I'M JUDY.

206.403.5914 / JUDYSTUHMER.COM



I SPECIALIZE IN BRINGING CLARITY TO COMPLEX COMMUNICATION CHALLENGES with a mind for strategy and a sophisticated, modern design aesthetic. My expertise in all things brand has been earned through working with a wide array of companies, organizations, and people in both agency and in-house environments. I approach every project with an empathetic, inquiring lens to understand and discern what clients are looking to accomplish.

ELECTRIC PEN

Senior Visual Designer Jan 2020–present

My role is to conceptualize, design, and lead creative solutions that rely on solid rationale with supporting data to prioritize supreme client happiness and company profitability. Responsible for demonstrating, championing, and maintaining standards of excellence in all things brand while collaborating with and mentoring design team members.

FREELANCE ART DIRECTOR/DESIGNER

Art Director/Senior Designer Dec 2018 – Jan 2020

Multidisciplinary professional bringing deep expertise in brand strategy development, design, and implementation. Fluent in translating big picture thinking into effective, cross-channel solutions for both print and digital communications.

RUSTY GEORGE CREATIVE

Creative Director Feb 2018 – Dec 2018

Managed and mentored a team of designers while directing creative vision of all client work. This included designing and leading client workshops and presentations, formulating brand foundation strategy and hierarchy models, as well as contributing hands-on design solutions. Other aspects of the role included devising brand and web work-flow processes and elevating business development as a whole.

THE HILT/STRATEGIES 360

Senior Art Director May 2013 – Feb 2018

Member of team of strategists that guided clients through deep-tissue branding efforts. Worked with a variety of internal and external clients from various industries that include environmental engineering; industrial/marine port transportation; retail; fashion and beauty; technology; health care; arts and culture; and more. Responsible for mentoring designers, establishing and guiding execution of creative strategy. Also assisted with operations and agency work-flow processes.

FREELANCE DESIGNER

Art Director/Senior Designer Apr 2010 – May 2013

Helped elevate and improve all aspects of brand and marketing communications in a strategic, hands-on role for clients such as Xbox, Microsoft, Tommy Bahama, Group Health Cooperative, and Julep.

UNITED CREATIONS (formerly Eben Design)

Art Director/Senior Designer Sept 2007 – Apr 2010

Focused on brand strategy, designing comprehensive integrated brand systems for all print & digital media. Helped manage a small team of designers and worked collaboratively with account managers and clients to meet project objectives.

Education

The Art Institute of Seattle, School of Design

Associate of Applied Arts in Graphic Design

West Chester University of Pennsylvania

Bachelor of Science in Criminal Justice

School of Visual Concepts

Various continuing education classes

Seattle Central Community College

Web Authoring I